

New Lab Discount

New England Biolabs offers a one-time, 40% discount up to \$5,000 in value to Principal Investigators who are starting up a new laboratory*. The New Lab Discount applies to most products carrying the NEB label (see list of exclusions below).

To be eligible for the discount, please complete the authorization form at www.neb.com/products/special-offers/new-lab-discount, then orders must be placed by phone, at 1-800-632-5227, fax at 1-800-632-7440 or email to customerservice@neb.com. When faxing or emailing your order, it must be clearly marked either "New Lab Discount – Quote # (sales order number)" or "New Biotech Discount – Quote # (sales order number)", in order to receive the discount. For any questions, please contact newlab@neb.com.

Please note that normal shipping rates apply. Orders of \$350.00 (net) and above incur no shipping charge. Orders less than \$350.00 (net) incur a shipping charge of \$29.00, prepaid and added to invoice. After this initial order, pricing for subsequent orders will revert to the original terms for your account.

For more information, contact newlab@neb.com, or visit www.neb.com/products/special-offers/new-lab-discount.

The New Lab Discount does not apply to the following products; we have suggested alternative products, when applicable:

| NEB # | Excluded Product Name | NEB # 2 | Suggested Alternative Product |
|------------|--|------------|--|
| B0518S | Phusion HF Buffer Pack | B9027S | Q5® HF Buffer Pack |
| B0519S | Phusion GC Buffer Pack | B9027S | Q5® GC Buffer Pack |
| E0553S/L | Phusion High-Fidelity PCR Kit | E0555S/L | Q5® High-Fidelity PCR Kit |
| E2611S/L | Gibson Assembly Master Mix | E2621S/L/X | NEBuilder HiFi DNA Assembly Master Mix |
| E5510S | Gibson Assembly® Cloning Kit | E5520S | NEBuilder® HiFi DNA Assembly Cloning Kit |
| E8021S/L | Amylose Resin | | |
| E8022S/L | Amylose Resin High Flow | | |
| H0110S | IsoAmp II Universal tHDA Kit | | |
| M0277S/L/T | AMV Reverse Transcriptase | M0253S/L | M-MuLV Reverse Transcriptase |
| M0289S/L | Antarctic Phosphatase | M0508S/L | Quick Dephosphorylation Kit |
| M0290S/L | Alkaline Phosphatase, Calf Intestinal (CIP) | M0508S/L | Quick Dephosphorylation Kit |
| M0371S/L | Shrimp Alkaline Phosphatase (rSAP) | M0508S/L | Quick Dephosphorylation Kit |
| M0530S/L | Phusion High-Fidelity DNA Polymerase | M0491S/L | Q5® High Fidelity DNA Polymerase |
| M0531S/L | Phusion High-Fidelity PCR Master Mix with HF Buffer | M0492S/L | Q5® High Fidelity 2X Master Mix |
| M0532S/L | Phusion High-Fidelity PCR Master Mix with GC Buffer | M0492S/L | Q5® High Fidelity 2X Master Mix |
| M0535S/L | Phusion Hot Start Flex DNA Polymerase | M0493S/L | Q5® Hot Start DNA Polymerase |
| M0536S/L | Phusion Hot Start Flex 2X Master Mix | M0494S/L | Q5® Hot Start 2X Master Mix |
| N3031S/L | pBR322 DNA-BstN I Digest | | |
| N3032S/L | pBR322 DNA-Msp I Digest | | |
| N3033S/L | pBR322 Vector | | |
| P7704S/L | Unstained Protein Standard, Broad Range | | |
| P7706S/L | Blue Prestained Protein Standard, Broad Range | | |
| P7712S/L | Color Prestained Protein Standard, Broad Range | | |
| R0703S/L | BtgZI | | |
| Various | PURExpress® Products | | |
| Various | NEBNext® Products - Please inquire with quotation request. | | |

* Offer, Shipping and Excluded Products List are subject to change. The \$5,000 order limit refers to the discounted price and not the original list price before the 40% discount is applied. The New Lab Discount is available in the U.S. only, and only one offer is available per Principal Investigator. No minimum purchase is required to be eligible for the new lab discount and no other discounts apply.

NEW ENGLAND BIOLABS®, NEB®, HF®, NEBUILDER® and Q5® are registered trademarks of New England Biolabs, Inc.

GIBSON ASSEMBLY® is a registered trademark of Synthetic Genomics, Inc. PHUSION® is a registered trademark and property of Thermo Fisher Scientific.