

New Lab Discount

New England Biolabs offers a one-time, 40% discount up to \$5,000 in value to Principal Investigators who are starting up a new laboratory*. The New Lab Discount applies to most products carrying the NEB label (see list of exclusions below).

To be eligible for the discount, please complete the authorization form at www.neb.com/products/special-offers/new-lab-discount, then orders must be placed by phone, at 1-800-632-5227, fax at 1-800-632-7440 or email to customerservice@neb.com. When faxing or emailing your order, it must be clearly marked either "New Lab Discount – Quote # (sales order number)" or "New Biotech Discount – Quote # (sales order number)", in order to receive the discount. For any questions, please contact newlab@neb.com.

Please note that normal shipping rates apply. Orders of \$350.00 (net) and above incur no shipping charge. Orders less than \$350.00 (net) incur a shipping charge of \$29.00, prepaid and added to invoice. After this initial order, pricing for subsequent orders will revert to the original terms for your account.

For more information, contact newlab@neb.com, or visit www.neb.com/products/special-offers/new-lab-discount.

The New Lab Discount does not apply to the following products; we have suggested alternative products, when applicable:

NEB #	Excluded Product Name	NEB #	Suggested Alternative Product
B0518S	Phusion HF Buffer Pack	B9027S	Q5® HF Buffer Pack
B0519S	Phusion GC Buffer Pack	B9027S	Q5® GC Buffer Pack
E0553S/L	Phusion High-Fidelity PCR Kit	E0555S/L	Q5® High-Fidelity PCR Kit
E2611S/L	Gibson Assembly Master Mix	E2621S/L/X	NEBuilder HiFi DNA Assembly Master Mix
E5510S	Gibson Assembly® Cloning Kit	E5520S	NEBuilder® HiFi DNA Assembly Cloning Kit
E8021S/L	Amylose Resin		
E8022S/L	Amylose Resin High Flow		
H0110S	IsoAmp II Universal tHDA Kit		
M0277S/L/T	AMV Reverse Transcriptase	M0253S/L	M-MuLV Reverse Transcriptase
M0289S/L	Antarctic Phosphatase	M0508S/L	Quick Dephosphorylation Kit
M0290S/L	Alkaline Phosphatase, Calf Intestinal (CIP)	M0508S/L	Quick Dephosphorylation Kit
M0371S/L	Shrimp Alkaline Phosphatase (rSAP)	M0508S/L	Quick Dephosphorylation Kit
M0530S/L	Phusion High-Fidelity DNA Polymerase	M0491S/L	Q5® High Fidelity DNA Polymerase
M0531S/L	Phusion High-Fidelity PCR Master Mix with HF Buffer	M0492S/L	Q5® High Fidelity 2X Master Mix
M0532S/L	Phusion High-Fidelity PCR Master Mix with GC Buffer	M0492S/L	Q5® High Fidelity 2X Master Mix
M0535S/L	Phusion Hot Start Flex DNA Polymerase	M0493S/L	Q5® Hot Start DNA Polymerase
M0536S/L	Phusion Hot Start Flex 2X Master Mix	M0494S/L	Q5® Hot Start 2X Master Mix
N3031S/L	pBR322 DNA-BstN I Digest		
N3032S/L	pBR322 DNA-Msp I Digest		
N3033S/L	pBR322 Vector		
P7717S/L	Unstained Protein Standard, Broad Range (10-200 kDa)		
P7718S/L	Blue Prestained Protein Standard, Broad Range (11-250 kDa)		
R0703S/L	BtgZI		
Various	PURExpress® Products		
Various	NEBNext® Products - Please inquire with quotation request.		

* Offer, Shipping and Excluded Products List are subject to change. The \$5,000 order limit refers to the discounted price and not the original list price before the 40% discount is applied. The New Lab Discount is available in the U.S. only, and only one offer is available per Principal Investigator. No minimum purchase is required to be eligible for the new lab discount and no other discounts apply.

NEW ENGLAND BIOLABS®, NEB®, HF®, NEBUILDER® and Q5® are registered trademarks of New England Biolabs, Inc.

GIBSON ASSEMBLY® is a registered trademark of Synthetic Genomics, Inc. PHUSION® is a registered trademark and property of Thermo Fisher Scientific.